

JOKI Motorized Pulleys Get New Name

Rulmeca replaces 53-year-old brand

Rulmeca has replaced the well known "JOKI" Motorized Pulley trade name with the RULMECA name and logo. "This was a logical step for us," said Rulmeca Corporation's President Mike Gawinski, "because it follows our group's 2003 acquisition of the 'JOKI' Motorized Pulley factory." "JOKI" has been synonymous with "Motorized Pulley" (internally-powered and hermetically-sealed conveyor belt drive) throughout most of the bulk materials handling industry for two generations. This is because John Kirkegaard Maskinfabrik A/S began manufacturing Motorized Pulleys in Denmark under that trade name in 1952. The JOKI brand received a color change (from red to yellow) with the 1988 acquisition of that Danish plant and 1991 acquisition of a German Motorized Pulley plant by Interroll Holding.



Two 120 HP RULMECA Motorized Pulleys drive inclined taconite conveyor sold by Engineering Design Services of Hibbing, MN.



Ten-year-old JOKI Motorized Pulley drives 750 tph inclined conveyor belt at phosphate plant.

The Rulmeca Group replaced "JOKI" with "RULMECA" when it acquired the Motorized Pulley production facility in 2003. Rulli Rulmeca SPA of Bergamo, Italy, owner of Rulmeca Group, has manufactured high-quality, precision-bearing idler rollers for conveyors since 1962. Hundreds of thousands of Motorized Pulleys bearing "JOKI" and millions of idler rollers bearing "RULMECA" have been produced. Rulmeca Motorized Pulley diameters range from 8.5" to 31.5" with powers from 0.5 to 180 HP. Maintenance is minimal, requiring an oil change only every 10,000 operating hours.